



Dear Friend:

Working to fight the stigma tied to mental illness, which touches 1 out of 5 New Yorkers, Samaritans Suicide Prevention Center is NYC's only community-based organization devoted to preventing suicide and saving lives.

Suicide prevention *is not* about death and dying but about life and living, helping people who are having trouble coping with their problems. And suicide is increasing in NYC, impacting people of every age, sexual identity, race and culture; causing more deaths in NYC each year than auto accidents.

Help save lives. Join us in combating a health problem that touches people you know, love, work with and care for.

***Make a tax-deductible donation to the silent auction for our Midtown Mardi Gras Benefit, Wednesday, April 19.***

This life-affirming event, held at the landmark Inside Park at St. Bart's, will be hosted by JPMorgan Chase Executive Director and Samaritans Board President, Wes Puryear, with hundreds of JPMorgan clients and staff in attendance.

To contribute to this event, please use the Auction Form on page two of this document.

### **Helping People in Distress and Savings Lives**

Samaritans operates NYC's only 24-hour suicide hotline with over 100 volunteers who respond to over 82,000 calls a year.. Our support groups provide solace to hundreds of survivors of suicide loss, and our suicide awareness education program teaches thousands of family members, caregivers and health professionals how to help people who are in distress, experiencing trauma or self-destructive behavior. Go to: [www.samaritansnyc.org](http://www.samaritansnyc.org) to learn more.

### **Event Details**

Over 300 guests, many connected to JPMorgan Chase, attended our 2016 celebration of the human spirit and this year promises to be even better--An evening of fun, good food, beautiful stilt walkers, magicians, New Orleans jazz band, an open bar and a silent auction featuring New York nightlife, artwork, travel, sports and entertainment packages.

### **Silent Auction Benefits**

All silent auction items will be featured in the colorful Benefit Program and on a special Auction Page on our website. Items with a fair market value of \$500 or more will be displayed with a link to the donor's webpage, if you choose.

Our Midtown Mardi Gras benefit follows other successful Samaritans events at the W Hotel Downtown sponsored by Essence Magazine (celebrity host Steve Buscemi of Boardwalk Empire), Cantor Fitzgerald's 9/11 Charity Day (with Grammy Award winner Bill Withers as our Celebrity Ambassador), at the Brooklyn Bowl and others.

### **Event Participants**

Event guests are comprised of professionals working in finance, government, media, technology and other fields. Guests will also include Samaritans supporters and people active in NYC politics.

**To view our Benefit Webpage, go to: [samaritansnyc.ejoinme.org/event2017](http://samaritansnyc.ejoinme.org/event2017)**

For more info contact: Fiodhna O'Grady, Corporate Development, (212) 677-3009 [fogrady@samaritansnyc.org](mailto:fogrady@samaritansnyc.org)



To buy tickets or to view event details: [samaritansnyc.ejoinme.org/event2017](http://samaritansnyc.ejoinme.org/event2017)

## AUCTION ITEM DESCRIPTION

Item Name \_\_\_\_\_

**Item Description:** *Please include any restrictions on trips, tickets and travel, size, color and other information to guarantee proper understanding of donation. Attach brochure, photograph, logo or artwork if available, for display.* \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please state the accurate value for this item for tax deduction purposes \$ \_\_\_\_\_

Suggested Resale Value \$ \_\_\_\_\_

Donor/Company Name \_\_\_\_\_

## CONTACT INFORMATION

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

I will send my donation directly to your office, contact me for delivery: Yes \_\_\_ No\_\_

I need a gift certificate prepared please. Yes \_\_\_ No\_\_

## HOW TO DELIVER YOUR AUCTION ITEM

- Email form to [fogrady@samaritansnyc.org](mailto:fogrady@samaritansnyc.org)
- For further information contact Fiodhna O'Grady, Director of Development (212) 677-3009
- A receipt for your 100% tax-deductible auction donation will be sent to you. Thank you.