



Dear Friend:

Samaritans Suicide Prevention Center in NYC, the city's only community-based organization devoted to preventing suicide and saving lives, is asking individuals and businesses that value the need to help those who are depressed and suicidal to make tax-deductible donations to the silent auction that will take place at our Tuesday, April 12, 2016 Midtown Mardi Gras Benefit.

This celebratory event with a positive, life-affirming theme, will be held at the landmark Inside Park at St. Bart's and will be hosted by JPMorgan Chase Executive Director and Samaritans Board President Wes Puryear, with the majority of attendees being JPMorgan clients and staff.

To contribute to this event, please use the Auction Form on page two of this document.

### **Helping People in Distress and Savings Lives**

Samaritans operates NYC's only 24-hour suicide hotline with over 100 volunteers who respond to over 82,000 calls a year.. Our support groups provide solace to hundreds of survivors of suicide loss, and our suicide awareness education program teaches thousands of family members, caregivers and health professionals how to help people who are in distress, experiencing trauma or self-destructive behavior. Go to: [www.samaritansnyc.org](http://www.samaritansnyc.org) to learn more.

### **Event Details**

Last year, 250 guests, many of them connected to JPMorgan Chase, attended our celebration of the human spirit and this year promises to be even better, with an evening of fun and good food, beautiful stilt walkers, magicians, The Big Mamou Mardi Gras Band, special Given tequila sponsored cocktails and a silent auction of New York nightlife, artwork and entertainment.

### **Silent Auction Benefits**

All silent auction items will be listed in the Benefit Program and on the Auction Preview Page on the benefit website. Items with a fair market value of \$500 or more will be displayed with a hyperlink to the donor's business webpage (though anonymous donations are also welcome).

Our Midtown Mardi Gras benefit follows other successful Samaritans events including a fundraiser at the W Hotel Downtown sponsored by Essence Magazine featuring celebrity host Steve Buscemi (Boardwalk Empire), our participation at Cantor Fitzgerald's 9/11 Charity Day (where Grammy Award winner Bill Withers was our Celebrity Ambassador) and others.

### **Event Participants**

Event guests are comprised of professionals working in finance, government, media, technology and other fields. Guests will also include Samaritans supporters and people active in NYC politics.

**Event Webpage URL: <https://samaritansnyc.ejoinme.org/event2016>**

CONTACT: Fiodhna O'Grady, Director of Development (212) 677-3009 [fogrady@samaritansnyc.org](mailto:fogrady@samaritansnyc.org)

 <p><b>Midtown Mardi Gras</b></p> <p>A Benefit for Samaritans Suicide Prevention Center</p>	<p><b>Tuesday, April 12, 2016 6-9 PM</b></p> <p><b>Inside Park at St. Barts 325 Park Ave. at 50th St., NYC</b></p>
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**Event Webpage URL:** <https://samaritansnyc.ejoinme.org/event2016>

**Item Name:**

**Item Description** Please include restrictions on trips, tickets and travel, size, color and other information to guarantee proper understanding of donation. Attach brochure, photograph, logo or artwork if available, for display.

Please state the accurate value for this item for tax deduction purposes. \$

**Suggested Resale Value:** \$

**Donor/Company Name:**

**Name to Appear at Auction:**

**Extra notes:**

**Donor's Signature (required):**

I am including a donation with this form.  
 I need a gift certificate prepared please.

I will send my donation directly to your office  
 I will coordinate delivery of my donation

**Special Instructions:**

**C O N T A C T   I N F O R M A T I O N**

**Contact Person** \_\_\_\_\_

**Address** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_ **E-mail** \_\_\_\_\_

**Send Acknowledgment to:**  Same as above

-or-

**Acknowledgment Name** \_\_\_\_\_

**Acknowledgment Address** \_\_\_\_\_

Thank you for your 100% tax deductible in-kind donation to the Samaritans  
Please email form to [fogrady@samaritansnyc.org](mailto:fogrady@samaritansnyc.org) or fax (212) 677-1884 or mail to address below.

**Questions? Contact Fiodhna O'Grady, Director of Development  
(212) 677-3009 [fogrady@samaritansnyc.org](mailto:fogrady@samaritansnyc.org)**

**I N T E R N A L   U S E**

Received by:  
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